



Mayor Robert Stefanik
13834 Ridge Rd.
North Royalton, OH 44133
mayorstefanik@northroyalton.org

Dear Mayor Stefanik:

Health Improvement Partnership - Cuyahoga (HIP-Cuyahoga) is a county-wide planning process convened by the Public Health Collaborative (Cuyahoga County Board of Health, Cleveland Department of Public Health, and Shaker Heights Department of Health). HIP-Cuyahoga is designed to engage the general public to identify the perceived strengths, issues, and assets influencing the health of all county residents. The overall goals of HIP-Cuyahoga are to understand community perceptions of health and quality of life and to develop a plan that improves the health and quality of life of all people who live, work, learn, and play in Cuyahoga County.

To achieve these goals, HIP-Cuyahoga will compile existing health data and new information gathered through community engagement. HIP-Cuyahoga is currently in the first phase of community engagement, which consists of surveying community residents on what they believe contributes to community health and quality of life, such as transportation, safe neighborhoods, job opportunities, diversity, strong schools, affordable housing, access to quality medical care, and many other topics.

At this time, I would like to ask for your assistance in sharing the following survey web link (<http://tinyurl.com/hipcuyahoga24>) and in promoting the importance of this survey with your constituents. This will hopefully have a positive impact on survey completion rates in your community. This same request is being made to mayors in communities across Cuyahoga County to ensure voices from all walks of life and all regions of this county are heard. This was a commitment made by all HIP-Cuyahoga committee members at the outset of this health improvement and data collection process.

Some recommended methods of sharing the survey web link include: posting the link on your city's website along with the HIP-Cuyahoga logo and a short description of the process; sharing the web link via any citywide email lists, newsletters, mailings, or other widely distributed printed materials; using social media (like Facebook and Twitter) to post survey information; and/or referring constituents to local libraries, which have partnered with us to offer paper-based surveys to residents. I have provided an example of the language we have been using when sharing the web link with various sectors of the community (see attached). Please feel free to use as little or as much of this language as you'd like when posting the web link.

At the conclusion of the data collection phase of our process, comprehensive data reports illustrating the outcomes of this survey and the most recent health trend data will be produced and shared across the

county. These reports, in conjunction with community input, will influence the prioritization of health issues in Cuyahoga County and the ways in which we address these issues in the future.

I want to personally thank you in advance for taking the time to assist HIP-Cuyahoga in this countywide survey effort. This planning process is significant and unique in that it will be the first time we have asked residents across the county to inform us about what they perceive to be their needs and how we can improve their health and quality of life.

If you have any questions about HIP-Cuyahoga or the quality of life survey, please do not hesitate to contact me at (216) 201-2011 or via email at tallan@ccbh.net.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Allan', written in a cursive style.

Terry Allan, RS, MPH
Health Commissioner
Cuyahoga County Board of Health



Health Improvement Partnership - Cuyahoga (HIP-Cuyahoga) is an innovative planning process, led by the Public Health Collaborative (Cuyahoga County Board of Health, Cleveland Department of Public Health, and Shaker Heights Department of Health). HIP-Cuyahoga is designed to engage the community to identify strengths, issues, and assets influencing the health of all county residents. The overall goals of HIP-Cuyahoga are to understand community perceptions of health and quality of life and to develop a plan that improves the health of all people who live, work, learn, and play in Cuyahoga County.

HIP-CUYAHOGA WOULD LIKE TO HEAR FROM YOU!

Your voice is important to your community. Completing the HIP-Cuyahoga survey will allow us to learn more about health and quality of life in Cuyahoga County. Your answers will help identify strengths and areas in need of improvement specific to your community while also assisting to create a community health improvement plan.

The HIP-Cuyahoga survey can be found at <http://tinyurl.com/hipcuyahoga24> or by visiting your local branch of the Cuyahoga County Public Library, the Cleveland Public Library, East Cleveland Public Library, Euclid Public Library, Rocky River Public Library, or Shaker Heights Public Library. It is also available in Spanish and Chinese.

For more information, please visit www.hipcuyahoga.org